

A woman with brown hair tied back, wearing a teal tank top and patterned leggings, is climbing a grey rock wall. She is reaching up with her right arm to grasp a purple climbing hold. Her left foot is on a blue and yellow climbing shoe, which is positioned on a grey rock surface. The background is a grey rock wall with various colorful climbing holds (purple, red, blue, yellow, green) attached to it.

**S THE ARMY
OF SURVIVORS**

ANNUAL REPORT

August 2019

LETTER FROM THE PRESIDENT

Dear friends,

Through the past year, we have seen the dark side of sports culture, and the ways that a lack of accountability, and transparency can lead to environments in which perpetrators and abusers hide. After putting over 2,500 volunteer hours into our budding organization, we at The Army of Survivors have set our sights on bringing awareness, accountability, and transparency regarding the sexual violence against athletes at all levels.

With our pillars in mind of resource creation, advocacy, and education, we have made leaps and bounds in creating new partnerships, projects, and material. We are proud to be a part of numerous projects that have been hugely successful in the past year within each of those categories.

We've created an organization run entirely by volunteers, co-curated a museum exhibit, co-hosted five panels, presented and talked to over 2000 people, worked with close to ten partners and organizations, and created fifteen tangible resources for survivors (with more in the works). There has been more talk, more action, and more education on sexual violence, and sexual violence in sport than ever before, and we have gained a significant following which shows how much people care about this topic.

As we look toward the future, our goals will stay consistent on resource creation and distribution, advocacy, and education. Our organization is uniquely positioned to continue this fight with our passion, and understanding of sexual violence in sport.

I am proud to stand with this army as we work to create a better world. Thank you for being a part of our journey.

Grace French

Founder, President





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OUR TEAM

BOARD OF DIRECTORS



Grace French

President | Director of Communications & Research

Grace is a marketing coordinator, change agent, advocate, and passionate plant mom. She received her Bachelors in Business administration at the Ross School of Business, and a minor in dance at the University of Michigan. Currently she works in downtown Detroit at Shinola Detroit. Besides her work, Grace enjoys dancing, traveling, trying out new coffee shops, and playing with her puppy Bentley.



Dr. Danielle Moore

Board Director | Mental Health Advisor

Dr. Moore is a Crisis Clinician with experience in individual and group psychotherapy, diagnostic assessment, and trauma therapy. Dr. Moore completed her Doctorate in Clinical Psychology at the Illinois School of Professional Psychology, Master's degrees in Clinical Psychology at ISPP, Master's degree in forensic psychology at the University of North Dakota, and her undergraduate degree in psychology at Central Michigan University.



Olivia Venuto

Treasurer | Creative & Marketing Director

Olivia is a graphic designer with a background in the architecture and planning industry and currently works in downtown Detroit. Her career in design began at Michigan State University, where she received a Bachelor of Arts in Creative Advertising and Design. Olivia's weekends are occupied by road trips with her boyfriend, Terry, and spending time with her family and friends. Olivia enjoys traveling, spending time with her nephews, and purchasing plants.



Louise Harder

Board Director | Strategist

Louise Harder has a degree in Wellness and Health Promotion and has over 2 years professional experience creating, planning, implementing, and evaluating prevention programming. Her personal experience with sexual violence, degree skill set, and passion for helping others will guide her as the strategist on The Army of Survivors. She looks forward to supporting other survivors and changing society through resources, advocacy, and education.

OUR TEAM

BOARD OF DIRECTORS



Judge Rosemarie Aquilina

Board Director

Judge Rosemarie Aquilina was elected to the 30th Circuit Court for Ingham County in November of 2008. Previously, she served as a 55th District Court Judge for 4 years in her capacity as Chief Judge as well as the Sobriety Court Judge. During this time, Judge Aquilina founded and established the Ingham County Sobriety Court Foundation to assist those in recovery.



Alexander S. Rusek

Board Director

Alexander S. Rusek is an associate attorney with White Law PLLC in Okemos, Michigan. Mr. Rusek's practice focuses on complex mass action and class action civil litigation, business law & litigation, criminal law, and appellate law. He is a graduate of Oakland University and Michigan State University College of Law, cum laude. Mr. Rusek is a board member of the Ingham County Bar Association, Immediate Past-President of the Ingham County Bar Association Young Lawyers Section, board member of the Michigan State University College of Law Alumni Association, Chairperson and former Treasurer of the Ingham County Board of Commissioners Equal Opportunity Committee, member of the Rotary Club of Lansing, and Democratic Precinct Delegate for Lansing's Ward 1, Precinct 6.



Senator Curtis Hertel Jr.

Board Director

Curtis Hertel Jr. was elected in 2014 to serve Michigan's 23rd Senate district, which encompasses most of Ingham County. Prior to his time in the State Senate, Hertel served as an Ingham County Commissioner from 2001 until 2008, the Legislative Liaison for the Department of Community Health under Governor Granholm from 2005 until 2008, and Ingham County Register of Deeds from 2009 until 2015.

OUR TEAM

CHAIRS & LEADS



Jennica Lurie

Development & Communications

Jennica is a passionate people person with a Bachelor's in Journalism from Ohio University specializing in Strategic Communication. She currently lives in Austin, Texas where she works at Indeed and spends much of her time paddle boarding and enjoying live concerts. When she's not busy helping people get jobs, she likes to travel and play with other peoples' dogs.



Megan Ginter

Social Media & Public Relations

Megan is currently pursuing a degree in Health Sciences with a minor in political science at Ohio State University. In addition to school, Megan works as a hospital advocate for sexual assault survivors in Central Ohio. In her free time, she enjoys traveling and spending time with her two kittens Jasper and Toby.



Natalie Hawkins

Graphic Design

Natalie is a visual and user experience design consultant for tech startups, nonprofits, and small businesses. She received her Bachelor of Arts in Advertising and Bachelor of Fine Arts in Studio Art with concentrations in graphic design and photography from Michigan State University. She is a new homeowner and welcomed her first baby, James, in January of 2019.



Lyndsy Gamet

Grant Procurement

Lyndsy is currently employed as a Stakeholder Manager at Elder Law of Michigan and has her Bachelors in Business Administration. At Elder Law, she helps individuals amplify their voice through advocacy and direct assistance. She also volunteers as an ambassador for CHILD USA and looks forward to creating an environment where survivors feel safe and encouraged to share their stories as the Grant Procurement Chair for The Army of Survivors.

OUR TEAM

CHAIRS & LEADS



Melissa Hudecz

Reporting & Research

Melissa is an occupational therapist in Grand Rapids, MI, where she has specialized in NICU. She graduated with her masters degree from Grand Valley State University. She is a retired professional ballerina. Melissa is mother to a joyful toddler, and is looking forward to life as a mom of two beginning summer 2019.



Katherine Gordon

Social Media & Public Relations

Katherine is currently pursuing a degree in marketing at the Ross School of Business and a minor in Art and Design at the University of Michigan. She brings creativity and passion for connecting with others to The Army of Survivors team. Outside of her studies and professional endeavors, she enjoys photography and yoga.



Angelika McGhee

Reporting & Research

Angelika received a Bachelors degree in Emergency Medicine from the University of Pittsburgh in 2015 and is currently a paramedic and Registered Nurse. The human heart fascinates her due to its strength, resilience, and endurance - qualities that are also found in her sister survivors. In her free time, she loves yoga, spending time with family, traveling, and learning how to cook.

MISSION & PILLARS

**TO BRING AWARENESS,
ACCOUNTABILITY, AND
TRANSPARENCY REGARDING
THE SEXUAL VIOLENCE AGAINST
ATHLETES AT ALL LEVELS.**

Our Mission

**RESOURCES
ADVOCACY
EDUCATION**

Our Mission is Supported by Our Pillars



POSITION STATEMENT

More Than A Medal

Currently, there is no national organization advocating and supporting child athlete survivors of sexual violence though the number of survivors in this area is staggering. Three out of four American families with school-aged children have at least one playing an organized sport – a total of about 45 million kids (Open Access Journal of Sports Medicine, 2014). According to the National Collegiate Athletic Association (NCAA), over 8 million high school students participate in organized sports (2018). Over 460,000 NCAA student-athletes – more than ever before – compete in sports at the collegiate level every year (NCAA, 2018). According to Psychology Today Studies report, about 7% of athletes (both minors and young adults) are victims of sexual assault – with elite athletes having higher rates of sexual assault than lower-level athletes. Also, studies indicate females are sexually abused in sports more often than males (Psychology Today, 2011). These athletes need a voice.

Our organization was created from a group of 40+ survivors of sexual violence. We come for a diverse pool of athletes competing at all levels: gymnasts, divers, runners, softball players, volleyball players, and more. Our unique history allows us to bring awareness to the systematic problem of sexual abuse of athletes; our goal is to end this cycle by ensuring all parties are held accountable, creating transparency in reporting, building an environment where athletes do not fear retaliation when reporting abuse, and advocating for change to protect survivors.

GOAL AREA: SUSTAINABILITY

Increase annual revenue by 500% from Fiscal Year 1 to Fiscal Year 3.

- Apply for grant and/or foundation money
- Plan, implement, and evaluate fundraising projects throughout the year
- Establish individual and corporate donor connections

GOAL AREA: RESOURCES

Provide support to at least 200 athlete survivors.

- Distribute a regular newsletter and annual report for all stakeholders
- Create resources and support information for survivors to access
- Provide a safe environment for all athletes to discuss their experience in sport

GOAL AREA: ADVOCACY

Educate House and Senate leaders on the benefits to passing statute of limitation laws and research that supports it.

- Educate government leaders on laws and bills that protect athletes from sexual violence
- Establish relationships with advocates and other professionals working with sexual violence survivors
- Build a network of peer mentors
- Provide grants to organizations who align with our mission

GOAL AREA: ADVOCACY

Reach at least 10,000 people through education and awareness activities.

- Partner with organizations to educate coaches, families, and communities on sexual violence awareness and prevention
- Participate in community outreach and advocacy, media stories, and trainings/conferences
- Bring awareness to coverups and scandals within the sports community

SUSTAINABILITY & GROWTH

PROGRAM EXPENSES

918%

The percent we are spending on programs that further our mission

FUNDRAISING EXPENSES

14%

The percent of income we are using to raise more dollars

WORKING CAPITAL RATIO

1.09 YEARS

How long (in years) we could sustain this level of spending using only the net available assets

OPERATION EXPENSES

18%

Operational expenses as a percent of income

FUNDRAISING EFFICIENCY

\$0.20

Amount we use to raise \$1.00

All numbers above are reflecting the financial situation of our organization from August 2018-July 2019 and include volunteer hours valued by the Independent Sector as \$25.43 as of 2019. These numbers are not for audit or 990 purposes.

EDUCATION

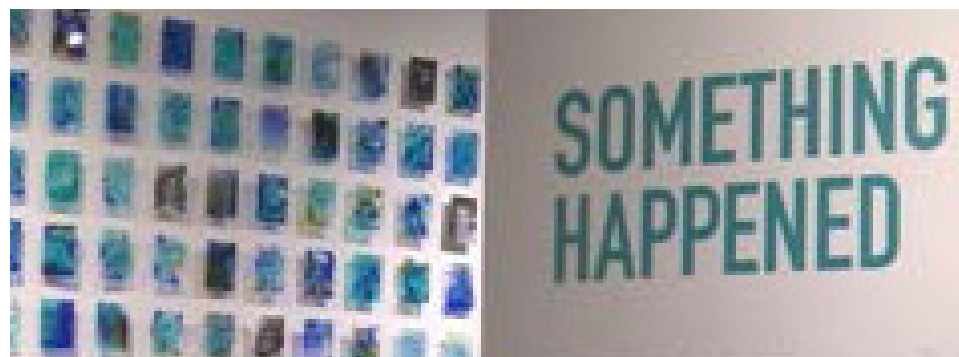
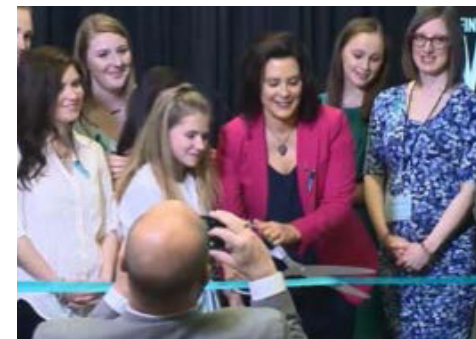
We have made huge strides in our goal of creating education and awareness in the community and in the nation.

We co-curated a museum exhibit with Michigan State University Museum to educate the community not only on the Larry Nassar case, but about common misconceptions about sexual abuse. The museum exhibit opened on April 16th, 2019 to the public, and will remain present on campus until March 30, 2020.

We led five panels, about art and healing, intersectionality of abuse, journalisms spotlight on abuse, and more with Michigan State University Museum.

TAOS worked with organizations and groups like MSU's Relationship Violence and Sexual Misconduct Expert Advisory Group (RVSM), the Graduate Employees Union, and Michigan State Medical Society to provide survivor feedback. The feedback we gave touched on policies and procedures that has resulted in policy being lobbied in Michigan surrounding the chaperone policy in the state.

The Army of Survivors was also proud to attend the SNAP Annual Conference to present about institutional abuse, the culture of sport, and accountability.

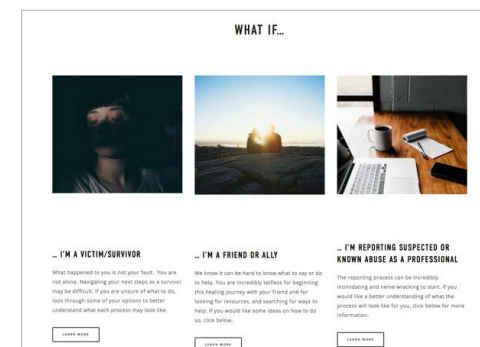
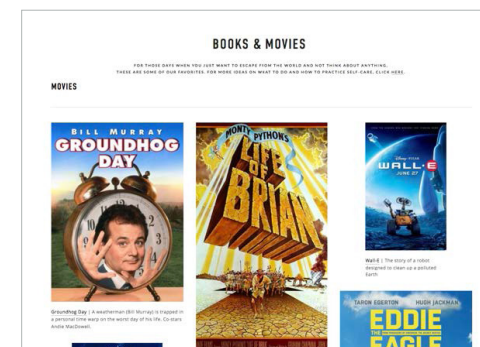
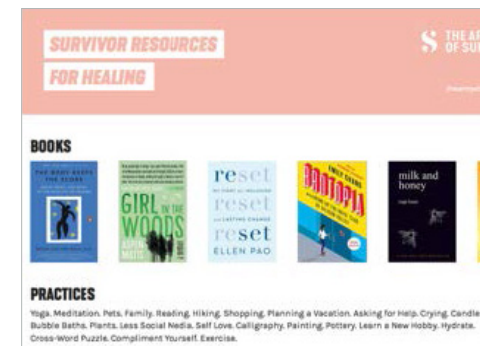
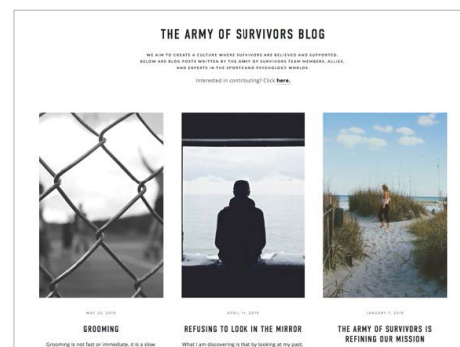
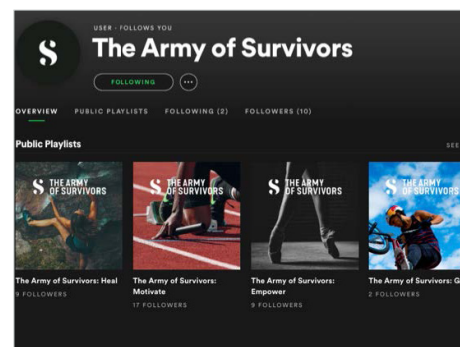
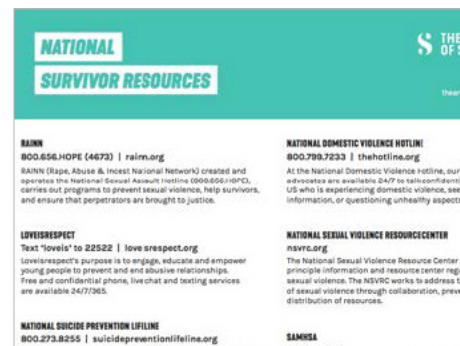


RESOURCES

We created online resources that could be printed and distributed, downloaded, or viewed online. This included a national hotline list, healing resources, lists of books and movies to help survivors escape from thoughts of their trauma, as well as books and posters to help educate children on consent. We also created Spotify playlists because we know how important music may be in the healing process. The Army of Survivors started a blog that helps amplify survivors' voices, and allows allies, professionals, friends, and experts to share their stories as well.

We held a financial therapy session sponsored by Michigan State University Federal Credit Union for survivors who have received or will be receiving a settlement.

We also created an online resource in collaboration with the local attorneys, prosecutors, MSU's Relationship Violence and Sexual Misconduct Expert Advisory Group (RVSM), and the Victim Rights Law Center. This resource walks survivors through the options they have after sexual violence, friends and allies through how to best support a survivor, and professionals through reporting suspected or known abuse.



ADVOCACY

Members of The Army of Survivors traveled to D.C. to hear testimony and to speak to congress urging them to hold USAG, USOC, and MSU accountable, thus setting an example for all institutions who allow cover-up of abuse.

The Army of Survivors put out a statement on the proposed changes to Title IX, and campaigned to have our community and supporters write letters to their representatives urging them to make change.

The organization worked with Champion Women to put out a renewed call for complete cultural change in the USOC, and restructuring of leadership. The goal was to get changes to the Sports Act so that athletes are not dependent of the benevolence of the USOC board and executives, and that athletes' authority is part of the architecture of the Olympic movement.



SOCIAL PRESENCE

FACEBOOK

76 Posts
771 Fans
1.3K Engagements

Engagement by Type

46 Comments
125 Shares
1.1K Reactions

Inbound Messages by Sentiment

■ Neutral ■ Positive ■ Negative



INSTAGRAM

51 Posts
588 Followers
2.2K Engagements

Engagement by Type

2.2K Likes
29 Comments

Inbound Messages by Sentiment

■ Neutral ■ Positive ■ Negative



TWITTER

74 Tweets
519 Followers
924 Engagements

Engagement by Type

679 Likes
234 Retweets
11 Replies

Inbound Messages by Sentiment

■ Neutral ■ Positive ■ Negative



ONLINE PRESENCE

WEBSITE TRAFFIC: AUGUST 02, 2018—AUGUST 2, 2019

Unique Visitors

5,448

+90,700.00% yr/yr

Visits

5,449

+109,880.0% yr/yr

Pageviews

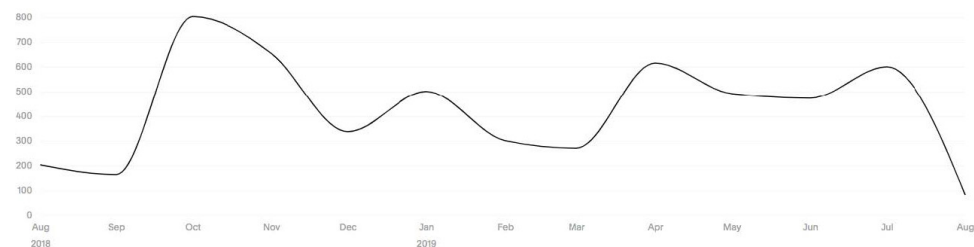
14K

+109,880.0% yr/yr

Visits/country

thearmyofsurvivors.org had visits from 88 countries

Visits/month



OUR PARTNERS

We are incredibly grateful for each of our partners, and each organization that we have worked with, as they have allowed us to reach our highest potential in the first year of life as an organization. Thank you for believing in the power of survivor stories, and for working with us to create a better world.



RVSM Workgroup



THANK YOU

As we continue to move forward and grow as a company, we are proud to stand with each and every one of you. Our organization would not be where it is without the passionate volunteers, donors, and partners.

The sweat that we've put in so far has yielded incredible results, and we can not wait to see where our journey takes us in the next year.

We will work to continue promoting accountability in sport, educating the public, creating transparency in the reporting process, building an environment where athletes do not fear retaliation, and advocating to protect survivors.

Because of you, we are making a difference, creating positive change, and affecting culture.

Let's keep changing the world!

Thank you.

Sincerely,

The Army of Survivors

